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INFO OCT-01 EUR-12 NEA-10 ISO-00 EB-07 /034 R

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APPROVED BY EB/OCA/CM/LKLIEFORTH

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E.O. 11652: N/A

TAGS: BEXP, XI, XF, XG

SUBJECT: NEW COMMERCE PUBLICATION: BUSINESS GUIDE TO THE
NEAR EAST AND NORTH AFRICA.

1. A NEW 73 PAGE REPORT ENTITLED BUSINESS GUIDE TO THE
NEAR EAST AND NORTH AFRICA HAS JUST BEEN PUBLISHED. THIS
REPORT, DATED JULY, 1976 IS AN UP-DATED AND SOMEWHAT
EXPANDED VERSION OF THE DECEMBER, 1975 PUBLICATION ENTITLED
"THE NEAR EAST AND NORTH AFRICA: A REPORT TO U.S. BUSINESS"
IT FOCUSES ON THE ENORMOUS COMMERCIAL OPPORTUNITIES AVAIL-
ABLE IN THIS DYNAMIC MARKET AND OUTLINES STEPS WHICH
AMERICAN BUSINESS FIRMS CAN TAKE WITH THE ASSISTANCE OF DEP-
ARTMENTS OF COMMERCE AND STATE TO EXPAND THEIR EXPORTS OF
U.S. PRODUCTS AND SERVICES.

2. FIVE COPIES OF THE REPORT ARE BEING POUCHED TO ADDRESSEE
POSTS. ADDITIONAL COPIES ARE AVAILABE FROM THE SUPERINTEN-
DENT OF THE DOCUMENTS, U.S. GOVERNMENT PRINTING OFFICE,
WASHINGTON, D.C. 20402 FOR ONE DOLLAR AND FIVE CENTS,
EACH. KISSINGER

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 31 AUG 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976STATE215387
Document Source: CORE
Document Unique ID: 00
Drafter: BIC/CAGNE/GTBECK/JR
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760329-1255
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t1976082/aaaaabje.tel
Line Count: 84
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN COM
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: morandr
Review Comment: n/a
Review Content Flags:
Review Date: 27 JAN 2005
Review Event:
Review Exemptions: n/a
Review History: RELEASED <01 APR 2004 by ReddocGW>; RELEASED <27 JAN 2005 by ullricre>; APPROVED <28 JAN 2005 by morandr>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: NEW COMMERCE PUBLICATION: BUSINESS GUIDE TO THE NEAR EAST AND NORTH AFRICA.
TAGS: BEXP, XI, XF, XG
To: ABU DHABI
ALGIERS
MULTIPLE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006